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MEREDITH-SPRINGFIELD PARTNERS WITH AMERIMAX HOME PRODUCTS, INC. FOR INNOVATIVE NEW GUTTER DRAINAGE SYSTEM

Common Residential Flooding Problem Solved With New EXTEND-A-Spout™ Drainage System

LUDLOW, MA, USA – Necessity is the mother of invention. When the need was for better drainage, a new product from Meredith-Springfield was recently launched at Home Depot and Lowes stores in select areas of the nation. The product, EXTEND-A-Spout™ Drainage System, solves an issue that many homeowners have with outdoor drainage — foundation flooding from gutters and downspouts that also washes away mulch beds.

Meredith-Springfield Associates, Inc., a blow molding manufacturing and engineering company in Ludlow, Massachusetts, is proud to offer a solution to this common problem with its manufacturing and retail-ready packaging of the EXTEND-A-Spout[™] Drainage System (EAS). According to Meredith-Springfield President and CEO Mel O'Leary, the system is comprised of technical parts that have to precisely snap-fit together, requiring strict process control during molding.

"Our Company has perfected the blow molding of very technical, long parts on its modified twin sided shuttle blow molders," Mr. O'Leary said. "Part length for continuous extrusion blow molding is normally limited to around 20" but with Meredith-Springfield's proprietary processes and equipment, parts as long as 36" and 9" in depth can be achieved. That technology is required to make the EAS a success."

This is a new plastic product created by Amerimax Building Products, Inc., a division of Euramax International of Canada. Euramax International is a leading international producer of value-added aluminum, steel, vinyl, and laminated products for original equipment manufacturers, distributors, contractors, and home centers in the U.S. and Western Europe.

EXTEND-A-Spout™ Drainage System consists of three streamlined components: A) the downspout adapter that fits 2x3 inch downspouts; B) the flexible connector, which bends for multiple positions; and C) the low-profile diverter that allows the product to blend into, and under, landscaping. The system fits all residential downspouts; does not leak or clog; provides the inconspicuous 2 1/8 inch high drainage diverter; installs easily with Snap-Fit™ connections; and extends to over 50 inches, with options for more length.



EXTEND-A-Spout[™] Drainage System Image courtesy of Amerimax Building Products, Inc., a division of Euramax International of Canada

A gutter and downspout flooding issue often leads homeowners to jury-rig plastic tubing and duct tape for an unsightly, temporary fix. The new EXTEND-A-Spout™ Drainage System not only carries water away from foundations, but can also direct water to other areas that need hydration. The angled-extension option is one of the unique customizable features of this durable product and can extend the water flow in increments of 30" each through the easy-to-use, Snap-Fit™ connections. Because of its durability, the extensions can be buried under mulch, stone or sod.

"Due to the product's sensible price point and its problem-solving capabilities, the extension accessory of EXTEND-A-Spout™ has been selling better than expected," said Mr. O'Leary. "This is very encouraging for a new product on the market."



The optional EXTEND-A-Spout[™] Drainage System diverter extensions can be covered by stone, mulch or sod to direct water to a targeted area. EXTEND-A-Spout[™] Drainage System Image courtesy of Amerimax Building Products, Inc., a division of Euramax International of Canada

"This is truly a product that can make a homeowner's life stress-free," O'Leary added. "We are perfectly suited to provide not only the manufacturing of this unique product, but the plant-to-retail outlet packaging as well."

About Meredith-Springfield Associates, Inc.

A plastic extrusion blow molding manufacturing and engineering company in Ludlow, Massachusetts, Meredith-Springfield has built a reputation for providing superior, high-quality finished products and a hassle-free experience to companies across the globe. The company's core competencies include project management of extrusion blow molded articles from concept through commercialization; and creating process solutions to enable optimal manufacturing of the most difficult articles. Meredith-Springfield offers the latest technology for molding PET and other resins to the existing client base and can take advantage of other global opportunities. Clients include American Distilling Inc., B&G Foods, Inc., Chesebrough-Ponds, Chevron Oil, Clairol, Clorox, Elizabeth Arden, Gillette, Johnson & Johnson, Kraft, PepsiCo, and Reebok. These are just a few of the companies that in the past, or at present, enjoy partnerships with Meredith-Springfield. Resin capabilities include HDPE, PP, PVC, PA, PET, EPET, TPE, TPU, ABS, LDPE, and Fluoropolymers. Serving the medical, packaging, industrial, HBA, and food industries, Meredith-Springfield consistently demonstrates its capabilities in world-class product design and manufacturing and deepens its national and international relationships. Meredith-Springfield is also a consistent referral for companies of all sizes who need test-market quantities of custom blow molded prototype samples for research and development (R&D) and for "out-of-the box" concept development. For more information, please visit www.meredithspringfield.com.