

**IMMEDIATE RELEASE  
REQUEST FOR  
COVERAGE**  
January 28, 2013



## **IT FEELS GOOD TO GIVE! MEREDITH-SPRINGFIELD AND WILLIAMS DISTRIBUTING OF LUDLOW, MA TO SPONSOR RED CROSS BLOOD DRIVE**

*January is National Blood Donor Month, Come give the gift of life, Win a trip to  
New York City!*

**LUDLOW, MA** – This Wednesday, January 30<sup>th</sup> from 9.a.m. to 2:00 p.m., Meredith-Springfield Associates will once again, partner with Williams Distributing to sponsor a blood drive to support the American Red Cross. This annual event will take place at Meredith-Springfield Associates located at 321 Moody Street, Ludlow, MA.

In addition to plenty of refreshments, individuals who donate blood will be entered into a grand prize drawing, the winner receiving a round trip ticket for 4 to New York City aboard a Peter Pan Bus, with a \$100 dollar gift certificate courtesy of Meredith-Springfield Associates. Budweiser is also offering prizes to those who donate blood, and all individuals who donate will receive a coupon for a free pound of Dunkin' Donuts coffee as part of the, "Give a Pint, Get a Pound" campaign. Coupons are redeemable at participating Dunkin' Donuts restaurants while supplies last.

The blood drive will be "first come first serve"; people can also make an appointment by calling Sandra Parent, Director of Corporate Finance and HR at Meredith-Springfield Associates, at (413) 583-8600. Donors can also go online to [redcrossblood.org](http://redcrossblood.org) to set up an appointment.

According to the American Red Cross, every two seconds, someone in the United States needs blood. A single blood donation can help save more than one life. "Giving blood is an easy way to give the gift of life," said Sandra. "We hope the thought of being with the friendly staff at Meredith-Springfield Associates and some great prizes will help encourage our neighbors to reach out this January and donate blood."

### ***About Meredith-Springfield Associates, Inc.***

A plastic extrusion and injection stretch blow molding manufacturing and engineering company in Ludlow, Massachusetts, Meredith-Springfield has built a reputation for providing superior, high-quality finished products and a hassle-free experience to companies across the globe. The company's core competencies include project management of extrusion blow molded articles from concept through commercialization, and creating process solutions to enable optimal manufacturing of the most difficult articles. Meredith-Springfield offers the latest technology for molding PET and other resins to the existing client base and can take advantage of other global opportunities. Clients include American Distilling Inc., B&G Foods, Inc., Chesebrough-Ponds,

Chevron Oil, Clairol, Clorox, Elizabeth Arden, Gillette, Johnson & Johnson, Kraft, PepsiCo, and Reebok. These are just a few of the companies that in the past, or at present, enjoy partnerships with Meredith-Springfield. Resin capabilities include HDPE, PP, PVC, PA, PET, EPET, TPE, TPU, ABS, LDPE, and Fluoropolymers. Serving the medical, packaging, industrial, HBA, and food industries, Meredith-Springfield consistently demonstrates its capabilities in world-class product design and manufacturing and deepens its national and international relationships. Meredith-Springfield is also a consistent referral for companies of all sizes who need test-market quantities of custom blow molded prototype samples for research and development (R&D) and for "out-of-the box" concept development. For more information, please visit [www.meredithspringfield.com](http://www.meredithspringfield.com).